

AGDATA

TRAIT LICENSE MANAGEMENT: U.S. SUPPLIER REGISTRATION GUIDE

AgCelerate

2019





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Register a New Account



AgCelerate can help you and your growers save time, money and hassle. Completing, mailing and processing paper agreements can take 2-3 weeks even if the forms are filled out correctly and completely. However, with AgCelerate, there are no paper forms and you can get license numbers immediately.

License numbers can be accessed any time of day and contracts can be printed as desired. Furthermore, even if your grower used a paper form, you can still look up that number and check the status of the paper application.

Does your Location already exist on AgCelerate?

Many suppliers are already registered in AgCelerate, so you may not need to register your location. If your location is already registered, a current user can add you to the location.

If your location is not in AgCelerate, registering is easy. Just follow these steps:

Step 1 - Request an Invite Code

1. Contact Support - On the homepage, click the Need an invite code? Click here link.

Suppliers Redeem Invite Code

- 2. Enter the Required Information Fill out the Contact Us form.
 - a. Type of Request Choose Request a Supplier Invite Code from the drop down menu.
 - b. First Name / Last Name Please use your full legal first name.
 - c. Email Address Please use your business email address. If you are also registered as a grower under this email address, your accounts will be linked.

Note: If you have registered a grower under this address, you will need that Grower to update their account with their own email address before yours can be used to set up a supplier account.

- d. Phone Number This should be your office phone number.
- e. Address This should be the physical address of your retail location. If you are an independent seed dealer, you may use your own address.
- f. Comments/Questions Please include any other information we might need to know in this section. The more information you provide us, the faster we can get your account set up. For example, if you do business under a different name, or you work for a retailer, please include that information here. Also, if the mailing address is different from the physical address, enter it here.

Step 2 - Redeem your Invite Code

After you submit the Invite Request form, it will take day or two to set up your account. Please be sure to check your email, as we will email you if we need additional information.

Once your account is set up, we will email you a link to the website and your invite code. The email will come from *donotreply@agcelerate.com*, so be sure to add it to your safe sender list. If you don't get the invite code, check your spam folder and, if necessary, contact the Support Team at 866-784-4630.

Note: If you are already registered as a grower and you used the same email address, you will NOT get an invite code. Once your Supplier account is set up, you can log in and choose which account you wish to use. 1. Go to www.AgCelerate.com



- 2. Click on Suppliers Redeem Invite Code
- 3. Enter the Invite Code you received in the Email and click Submit.
- 4. Complete your Registration Follow the on screen prompts to finish gaining access.



Supplier Dashboard

The Supplier Dashboard is designed to give you an overview of your location. Using the orange tabs, you can access your grower list, search for growers and add them to your list, run licensing and registration reports, check on the status of submitted paper agreements, update your account information and maintain the list of users that can access your location.

The Dashboard

As Growers are added to your list, you will see these numbers and graphs update.

Jashboard	Dashboard	Growers	Grower Search	Reports	Paper	Account Info	Location Users
Grower Registration Ra	-	Grow MONSANTO: 68 BASF: 49.1% SYNGENTA: 30	er Licensing Rat	e	Grov	rower Recent ver Registration v days	Activity vithin last 30
30% 80% 70% 60% 50% 20% 20% 10% 0%		CORTEVA: 24.2 BECK'S SUPER OREGON STAT LIMAGRAIN: 0. WASHINGTON WINFIELD UNIT	% NOR HYBRIDS: 6.8% E UNIVERSITY: 1.2% 6% STATE UNIVERSITY: 0.6 TED: 0.6%	%	Grow	2 rer Connections w days	vithin last 30
Registered Growers: 56 (35%)						1	

- 1. Grower Registration Rate This graph will show you the total number of growers on your list. The percentage displayed by the bar graph is the percentage of growers on your list that have registered with AgCelerate.
- 2. Grower Licensing Rate These are the percentages of all the growers in your list, Registered and Un-Registered, that have signed the agreement for each manufacturer.

3. Grower Recent Activity - This is divided into 2 sections.



- **a. Grower Registration within last 30 days** This is the number of Growers in your list that have newly registered for an AgCelerate account within the last 30 days.
- **b.** Grower Connections within last 30 days This is the number of Growers in your list that have accepted a connection request within the last 30 days.

Navigation



Growers – This is your Grower List. If your location is new, you will need to build your list. There are two ways to do this:
 a. Search for individual growers using Grower Search, or

b. Download the template from the grower search tab, fill it out and email it to support@agcelerate.com.

- 2. Grower Search This is where you can search for growers to look up their license numbers and to add to your list.
- 3. Reports Once you have added your growers to your list, you can run reports that can be exported to Excel.
- 4. Paper This tab is used to search for and view the status of paper agreements that were filled out and mailed in.
- 5. Account Info Use this tab to update the information for your supplier account. You can update your email, password, phone numbers, and addresses.
- 6. Location Users This tab lists the current users at your location, and where new users can be added.

Grower Search

Build your Grower List

Your grower list is a consolidated grouping of all the growers you work with. With it, you can see their licenses, registration status and address. You can also designate favorites. Your Dashboard statistics and Reports are based on your grower list. By default, this list will be empty. You will need to add growers using either of the following methods.

Grower Search	Dashboard Growers	Grower Search	Reports	Paper	Account Info	Location Users
Search by: © Grower Name and Zip © Grower Name, City, and State © Grower Phone Number License Number © Farm Name and Zip	* Lest Name * Zip Code * Zip Code Search Options	Search This Z	ip Code Only]		Search Reset
	Results will include any records that A wildcard is not required.	t contain a partial or full r	match to the text e	ntered in the La	ist Name box.	

Method 1 - Grower Search

- 1. Choose a Search by Option Log into AgCelerate and click on the *Grower Search* Tab. Choose one of the 5 search combinations on the left side.
- 2. Enter your Search Enter the attributes for your search, then click the orange Search button. If you do not find the desired results, try an alternative search. For the most results, we recommend searching by Last Name & Zip Code.
- 3. Add Grower to your List To add a grower to your list, click Add in the Add Grower column. If a grower is already in your list, this button will instead say "In List."

First		Last						Dist.				Add
Name	Middle	Name	Suffix	Address	City	State	Zip	To Me	Status	Licenses		Grower
CLARK	J	KENT		1 FARM RD	SMALLVILLE	KS	67501	984.05	Registered	Licenses	_	Add

Method 2 – Template

You can add one or more growers to your list by emailing a spreadsheet to support@agcelerate.com.



Grower Lists
To add large batches of growers, or growers who can not be found via the grower search:
 Download the attached template: Grower List Template Add your grower data to the template. Email the template to <u>support@agcelerate.com</u> for processing

This is ideal for new locations that have many customers to add, or if you can't find customers via the search tool.

- 1. Download Template You can download the Grower List template on the Grower Search tab. It is found just below the search box.
- 2. Add Grower Information to the Template You can also use your own spreadsheet, however, the information in the columns must be the same as what the column headers are in the template.

Note: The following attributes are required for each grower: first name, last name, address, account number. Additional columns are optional but recommended; they will help us more accurately match to existing records.

Note about Account Numbers: Account number is not a license number; it must be your business' identifier for that customer. If you do not use a numbering system, we recommend devising one for the purpose of sharing information with AgCelerate.

3. Email Template to Support - Please email your completed spreadsheet to support@agcelerate.com.

Note: Please use the email address you use to log into AgCelerate. If you are emailing us on behalf of another user or location, please provide the supplier's name and location address to ensure the list is added to the correct location.

Using the Grower List

1. Go to the Growers Tab - Type the last name of the Grower into the search field and click Search.



2. View Your Results – The below graphic provides an example of grower list search results: one grower is Registered, the other is Not Registered. That registration status simply indicates their status in AgCelerate, not licensing status.

You can view licenses for both Registered and Not Registered growers by clicking the Show license(s) for this grower link beneath the Name and Address.

CLARK J KENT	Status: Registered
1 FARM RD SMALLVILLE KS 67501	Connection: Connected
KENTFAMILYFARMS@GMAIL.COM	
Show license(s) for this grower	
Show farm(s) detail	
Remove this grower from My Favorites list	Remove Grower
CLARK J KENT	Status: Not Registered
1 FARM RD SMALLVILLE, KS 67501	Email Invite Register Now
Show license(s) for this grower	
Remove this grower from My Favorites list	Remove Grower

Any Registered growers that have outstanding licenses to sign will need to log in to sign agreements. Growers that are Not Registered will need to create an account to sign new licenses. This can be done via the orange *Email Invite* or *Register Now* links on the Grower listing. If you need additional assistance, please contact the Support Team.

Reports



The Reports tab enables analysis of your grower list. You can create reports to see:

- · If growers are registered or not
- Which growers have confirmed you as their supplier
- Grower license status

If you click on the orange *Reports* tab, you will see 2 sub-sections: Grower Detail Reports and Grower Activity Reports. Simply click the report name to run the default report. If you would prefer to create your own report, choose the link labeled *All Grower Details*.

			G	ower Activity	Reports			
All Grower Details			Re	pistered Grower E	vents			
View grower contact information and growers in your grower lists. Report registration status, grower-supplier or provider-specific license status.	license status can be filtered onnection stat	details for a by ApCelera us, and	fl Vie ste as co act	w detailed activity w ociated to your loca ild include registrati vities on the site. R	within the AgCel ition and are re ons, signing of eport can be fit	lerate system by gistered with Ag agreements, pro tered by event ty	growers who are Celerate. Activitier file updates or oth pe and date range	
Registered Growers			Gr	wer Registrations				
View grower contact inform details for all growers in you registered with AgCelerate, grower-supplier connection license status.	ation and licen ir grower lists t Report can be status and pro	se status hat have filtered by vider-specifi	Vie wh so	w grower registratio o are associated to rce and date range	n activity within your location. R	the AgCelerate Report can be fit	system by grower ered by registratio	
Unregistered Growers			Ap	reement Signings				
View grower contact inform details for all growers in you yet registered with AgCelero provider-specific license sta	ation and licen ir grower lists t ate. Report car fus.	se status hat have no i be filtered t	Vie by sou	w agreement signin o are associated to roe and date range	g activity within your location. R	the AgCelerate Report can be fit	system by grower ered by agreemen	
Connected Growers								
View grower contact inform details for all growers that h AgCelerate and established	ation and licent ave registered a connection to red by provider	se status with to your r-specific						
license status.								_
Icense status	Repor	t						
All Grower Details	Repor	t		•]				Sez
In the second se	Repor	t		•]				Sca Re:

- 1. Click All Grower Details
- 2. Apply Filters Use the drop down menus to select filters to get the desired results.
- 3. Click Search Your results will show below the report controls.
- 4. Click Export This will download your results to an Excel spreadsheet.

Paper Agreements

If you or your growers submitted paper licensing agreements, you can check the processing status. To check the status of a paper agreement, type in your grower's last name and select the agreement provider, then click *Search*.

Paper	Dashboard	Growers	Grower Search	Reports	Paper	Account Info	Location Users
To view the status of paper agreement was submitted.	agreements submitted to Ag Click the Search button to se	Celerate for pr	ocessing, enter the gr greements that meet th	ower's last na he criteria enti	me below ar ered.	id select the Trait P	rovider whose
For paper agreement record that some trait providers do completed agreement. If yo	ts having a status of Comple not issue license numbers i u require additional informat	ete, please refe mmediately, an ion on any of th	er to the Growers tab to nd may require several hese paper agreement	o look up licen I business day ts, please conf	se informati s before a li tact AgCeler	on for the grower in cense number can t ate Support at (866	dicated. Please note be assigned to a i) 784-4630
Currently processing	agreements received on:	06/05/2019		Search			
* Last Name	Smith			Reset			
* Provider	CORTEVA		•				
Results will include any recon	ds that contain a partial or full match	to the text entered	in the Last Name box.				
Results will include any recon A wildcard is not required	ds that contain a partial or full match	to the text entered	in the Last Name box.				

Note: you will only get a result if the agreement has been received by AgCelerate. If it is still in transit to us, it will not appear.

You can view the search results to check on the status of your grower's agreement. The statuses are as follows:



First	Middle	Last	Address	City	State	Zip	Agreement	Status
DENNIS		SMITH				_	Dow AgroSciences Technology Use Agreement Revision Date: December 2014	Invalid - Missing Demographic, Missing
GERALD		SMITH					Dow AgroSciences Technology Use Agreement Revision Date December 2015	Invalid - Missing Demographic, Missing Required Field
THOMAS	R	SMITH					DEC 2017 - Dow Agrosciences Technology Use Agreement	Invalid - Missing Demographic, Missing Required Field
в		SMITH					Dow AgroSciences Technology Use Agreement Revision Date: December 2014	Invalid - Missing Demographic
CYRIL		SMITH					DEC 2017 - Dow Agrosciences Technology Use Agreement	Invalid - Grower already licensed
MIKE		SMITH					Dow AgroSciences Technology Use Agreement Revision Date: December 2014	Invalid - Grower already licensed
ERNEST	R	SMITH					DEC 2016 - Dow Agrosciences Technology Use Agreementt	Complete
PAUL	R	SMITH					Dow AgroSciences Technology Use Agreement Revision Date December 2015	Complete

- 1. **Complete** The form was valid and processed and the grower received a license number. You will need to check the *Grower Search* tab to find the license number.
- Invalid Something was missing or invalid about the form received. The additional comments can shed some light on
 what is wrong. In most cases, the form will need to be mailed back to the grower for completion or corrections. If you
 see this message, please reach out to the Support Team for clarification. If applicable and possible, please have the form
 number for reference.
- Processing The form has been received, but it is still in process. Check back later to see if status has been updated.
 If you mailed in a form but do not see it in the list, contact the Support Team. Please have a form number and a post mark date for reference.

Location Users

The Location Users tab is designed to allow suppliers to add other users to the location as needed. This tab is also used to maintain the list of users that can access your location.

Showing 1 to 1 First Name	of 1 entries	Role	Email	Office Phone	2	Mobile Phone	Previous Last Login	s 1 Remov	Next re User
Showing 1 to 1 First Name	of 1 entries Last Name	Role	Email	Office Phone	2	Mobile Phone	Previous Last Login	s 1 Remov	Nex
Showing 1 to 1	of 1 entries						Previous	s 1	Nex
								Add	New U
Current U	Isers								
	USEIS	Dashboar					Account Info	Location	n User

Add a New User

Note: New users cannot be a user at another supplier.

- 1. Click Add New User
- 2. Enter Email You will need to enter the email address of the user you would like to add. The email must be one that has not been used for another supplier or for the registration of a grower other than themselves. Click *Search*. If they can be added, you can proceed to the next step.
- 3. Enter Information Enter the additional contact information for the user. If their information comes up, they are most likely already registered as a grower or as a user at a different location and can be added as is. If the information that comes up is incorrect, DO NOT add them. You will need to contact support for additional help.

After being added, the new user will then receive an invite code in their email, which they can then use to complete their registration. Existing users will not receive registration email.

Remove an Existing User

In order to remove a user, click the red X next to the user you would like to remove. For additional assistance, please contact the Support Team.

